



Sally Morrison

Head of Client Services

Meet Sally Morrison, Aspeq's Head of Client Services. A seasoned leader with a passion for building strong relationships, Sally brings over 20 years of senior leadership experience from the Public Service and governance. Her strategic management skills and commitment to community engagement are set to enhance Aspeq's client service excellence and strengthen relationships.

● A Leader in Service and Strategy

For Sally, the world is all about relationships. Her lifelong love of sports, combined with two decades as a senior leader in both the Public Service and Governance, has ingrained in her a commitment to serving communities and a deep ambition for positive change.

Sally joins Aspeq from her role as Chief Advisor to the Secretary at the Ministry for Business Innovation and Employment (MBIE). As a member of the MBIE Senior Leadership Team she led change and reputational outcomes across an organisation serving 14 Portfolio Ministers, and a total budget of \$5.8b.

Sally is an exceptional strategist who is equally adept at delivery; she is well known for getting things done. Sally holds a Master's Degree in Strategic Studies which she achieved with Distinction.

● Driving Significant Programmes

Sally has a proven track record delivering complex programmes of work. She led critical initiatives, including the response to the Public Inquiry into the Earthquake Commission and established a Governance System for MBIE.

In 2022, she was also a finalist in the NZ Women of Influence Awards in the Board and Management category recognising her ability to deliver at both the governance and management levels of organisations.

● A Champion of Community

Throughout her busy career in the public service, Sally has remained deeply committed to empowering people and building communities. "The world is about relationships—we need to constantly invest in them and always try to understand others' perspectives" she asserts.

Sally's work with others and her ability to deliver collaborative solutions has earned her much recognition, including Kiwibank's Local Hero Medal in 2019, Wellington's Top Sports Leader Award and the Women in Governance Lifetime Achievement Award in 2022.

● Building on a Legacy at Aspeq

As Head of Client Services, Sally aims to connect with Clients often and to understand their business, their pain points and their areas of opportunity. She wants to empower Aspeq's teams so that we can support the whole organisation to take a service focus.

Her leadership fosters a strong organisational culture "my leadership style is about empowering people, aligning our goals, and driving towards shared success. I'm ambitious for our Clients and for Aspeq and I'm excited about the positive impact we can make together".